



## **MINORITY HEALTH AND HEALTH DISPARITIES MINORITY OUTREACH AND TECHNICAL ASSISTANCE FISCAL YEAR 2014 ACCOMPLISHMENTS**

The Minority Outreach and Technical Assistance Program (MOTA) awarded competitive one-year grants to 12 jurisdictions in Maryland that contained the largest proportion of minorities. **Competitive grants ranged from \$20,000 to \$99,961.** MOTA grantees include community hospitals, educational, faith-based, youth-serving, and minority community organizations. All of the programs have a mandate to serve all of the racial and ethnic populations in their jurisdiction.

The jurisdictions funded were:

**Anne Arundel County  
Caroline County  
Howard County  
Prince George's County**

**Baltimore City  
Dorchester County  
Kent County  
St. Mary's County**

**Baltimore County  
Frederick County  
Montgomery County  
Talbot County**

### **Overarching Activities**

MOTA grantees conducted a variety of activities designed to increase awareness among minority populations, involve minorities in the health decision-making process, increase health screenings, improve health education outreach through ethnic and racial cultural events, and promote and advocate alliances to control chronic disease. The accomplishments of the MOTA Program included:

#### Component: Enhance minority participation in local public health planning groups

- **59** Local Health Disparities Committee meetings were held throughout the jurisdictions in fiscal year 2014 with **831** individuals in attendance.

#### Component: Perform Outreach and Health Education to minority populations

- **509,603** minority individuals were reached through MOTA efforts. Minorities reached included those who participated in MOTA activities and events, attended coalition meetings, received health education and social determinants of health materials, and exposure to traditional and social media health messaging.
  - **338,676** pieces of health education materials distributed by MOTA grantees
  - **1,360** cultural fairs or events either participated or sponsored by MOTA grantees
  - **202** new minorities recruited and attended local coalition meetings
- **127** partnerships between MOTA and community groups were developed.